

# LINOLEUM

One of the Largest Stocks in the West

## WEST COAST LINOLEUM & CARPET CO. CONTRACTORS

- 8 OUTSIDE SALESMEN
- 12 TRUCKS
- 8 PHONES TO SERVE YOU

- ARMSTRONG
- PABCO NAIRN
- SLOAN - BLABON

**ASPHALT TILE SPECIALISTS**

Since 1923

SPECIAL RATES TO

- STORES
- OFFICES
- HOTELS
- BARS
- APT. HOUSES
- RESTAURANTS
- CONTRACTORS



**EXPERT WORKMANSHIP**

COMPLETE STOCK OF

- ASPHALT TILE
- LINOLEUM
- INLAID
- BATTLESHIP
- PRINT
- LINOLEUM RUGS

America's Leading Brands of Carpets & Rugs

**Valencia 4-4909**      2689 MISSION ST.  
**Valencia 4-4115**      BETWEEN  
22nd and 23rd

# LINOLEUM

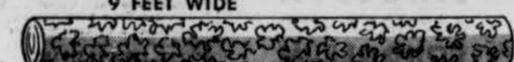
FOR EVERY PURPOSE

ARMSTRONG - NAIRN - PABCO  
SLOAN - BLABON

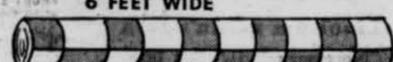
12 FEET WIDE



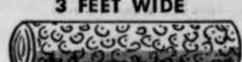
9 FEET WIDE



6 FEET WIDE



3 FEET WIDE



Large Selections of Every Type of Floor Covering in All Widths & Sizes

PLAIN COLOR - MARBLE  
JASPE - BATTLESHIP  
CONGOLEUM - CONGOWALL, ETC.

Complete Line of Asphalt Tile, Rubber Tile, Linoleum Tile & Tyle-Bord

**RUGS & CARPETS**      LARGE SELECTION OF QUAKER & CONGOLEUM RUGS IN ALL SIZES

## JONES RESILIENT FLOORS

2853 MISSION ST.  
Near 25th St.

**WALLBOARD  
KITCHEN  
EQUIPMENT**

# Mission 7-6851

### Linoleum-Retail

**ACE FLOOR COVERING CO**  
We Carry Complete Line  
Armstrong - Gold Seal  
Sloane - Pabco

**Linoleum - Carpets - Rugs**

**FULL LINE TOYS  
DELIVERY SERVICE  
REASONABLE PRICES**

1227 Fillmore.....WE st-1-5861

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**ANDERSON WERNER E**

**CONTRACTORS OF  
CUSTOM BUILT FLOORS**

Armstrongs Linoleum  
Asphalt Tile - Rubber Tile  
Linoleum - Corktile - Kentile  
Asphalt and Rubber Tiles  
Rugs and Carpets

2302 Market.....UN drhil 3-2300

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**ARMSTRONG'S CARPET & LINOLEUM CO**

**CARPETS - LINOLEUM  
RUBBER TILE  
ASPHALT TILE**

Free Estimates

2123 Fillmore.....FI Imor 6-1561  
(See Advertisement This Page)

Armstrong's Carpet & Linoleum Co  
2123 Fillmore.....FI Imor 6-1561  
(See Advertisement This Page)

Our free Architects and Builders  
Service will be glad to advise you  
about concealed telephone wiring  
and convenient telephone outlets.

### Linoleum-Retail-(Cont'd)

**ARMSTRONG'S LINOLEUM-**  
ARMSTRONG'S CARPET & LINOLEUM CO  
2123 Fillmore.....FI Imor 6-1561

**CONKLIN BROS INC**  
3320-20th.....AT water-2-1822

**JONES RESILIENT FLOORS**  
2853 Mission.....MI ssn-7-6851

**KENYON BROS INC**  
825 Valencia.....VA lencia 4-8485

**PEDERSEN CHRIS LINOLEUM CO**  
150 Steiner.....UN drhil 1-8446

**PETERSON-COBBY CO**  
363 Clementina.....EX brook-2-8714

**PINNEY F K INC** 636 Clay.....SU tter-1-7673

**STANDARD LINOLEUM CO**  
1836 Polk.....PR ospect-5-9263

**WEST COAST LINOLEUM & CARPET CO**  
2689 Mission.....VA lencia-4-4909

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**BROOKMAN CO INC THE**  
2833-3d.....AT water 8-0644

**CONKLIN BROS INC** 3320-20th. AT water-2-1822  
(See Advertisement This Page)

**GOULTER'S CARPET & LINOLEUM SERVICE**  
50-14th.....HE mlock 1-8352

**DUG'S PLASTIC TILE CO**  
Rubber-Asphalt Tile Floor Coverings  
2031 Union.....JO rdn 7-5140

**FLOOR STYLES INC**  
73 Divisadero.....WA Inut-1-4646

**Floor Styles Inc** 2747 Mission.....MI ssn 7-8320

**GENERAL FLOOR COVERING CO**  
1321 Mission.....UN drhil 1-9812

**GOLDEN GATE LINOLEUM CO**  
2804 Mission.....VA lencia 4-8870

If no answer call.....EV rgreen-6-8923

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**GOODMAN LUMBER CO**

**LINOLEUMS**

Rubber Tile - Linoleum Tile  
Asphalt Tile  
COMPLETE INSTALLATIONS  
Open Monday & Friday Nites 'Til 9  
Sat. 'Til 1:00 P.M.

445 Bayshore Blvd.....AT water 2-5261  
Or.....AT water 2-5262

Harris Linoleum & Carpets  
1418 Fillmore.....WA Inut 1-5426

**HARRIS SAMUEL L**  
1418 Fillmore.....WA Inut-1-5426  
(Continued Next Page)

# LINOLEUM

FLOOR COVERING  
OUR  
SPECIALTY

- Rubber Tile
- Asphalt Tile

Free Estimates

—Phone—  
**Fillmore 6-1561**

**ARMSTRONG'S CARPET & LINOLEUM CO.**

2123 Fillmore Between Sacramento & California

## SAVE MONEY! ON LINOLEUM



- Inlaid
- Battleship
- Print
- Congoeum
- Rugs & Carpets
- Window
- Shades
- Paints
- Unfinished Furniture

Bring Your Measurements to Us—  
We Can Save You Money

Telephone  
**Prospect 5-9263**  
**Prospect 5-3823**

**STANDARD  
LINOLEUM CO.**

1836 Polk St., Bet. Washington & Jackson  
Plenty of Parking Space

Since 1880

# CONKLIN BROS.

WEST'S LARGEST  
EXCLUSIVE LINOLEUM  
& CARPET DEALERS

**ARMSTRONG & NAIRN**

LINOLEUM - RUBBER TILE  
ASPHALT TILE - LINOTILE  
WALL LINOLEUM

## ATwater 2-1822

20th & Folsom Sts.

### Linoleum-Retail-(Cont'd)

**INTERNATIONAL FLOOR COVERING CO**  
LINOLEUM - INTERIORS - CARPETS  
Contractors for the Trades

1651 Church.....VA lencia 6-4350  
425 Worcester Av.....DE laware 3-0649

International Floor Covering Co  
Retail Store 425 Worcester Av. DE laware 3-0649  
Warehouse 1651 Church.....VA lencia 6-4350  
Jones Resilient Floors 2853 Mission, MI ssn 7-6851

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**KENYON BROS INC**  
Contractors For  
Linoleum - Asphalt Tile  
Rubber Tile - Metal Mouldings  
Wholesale & Retail  
RUGS & CARPETS  
Complete Installations

825 Valencia.....VA lencia 4-8485

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**L & L FURNITURE CO**

A COMPLETE LINE  
ARMSTRONG - NAIRN - PABCO  
Asphalt Tile - Rubber Tile  
Linoleum - Jasper Tile  
Linoleum

Contract & Custom Designed Floors  
In The Center of The  
Financial District

668 Sacramento.....YU kon 2-0774

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**LAWRENCE CUT RATE FLOOR COVERING CO**  
Lowest Prices-Highest Quality

371 Market.....DO uglas 2-3565

Lerner Jack 154-7th.....HE mlock-1-3928

**LINOLEUM LARRY** 2055 Fillmore WA Inut 1-4937  
(See Advertisement This Page)

**MOBILE LINOLEUM STORE**  
4715 Mission.....JU niper 4-2711

**MODERN LINOLEUM & PAINT CO**  
2055 Fillmore.....WA Inut 1-4937

O'Connor Wm Co 303-12th Av. SK yline 2-0477

**PEDERSEN CHRIS LINOLEUM CO**  
150 Steiner.....UN drhil 1-8446  
(See Advertisement This Page)

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**PINNEY F K INC**  
Office & Commercial Interiors  
636 Clay.....SU tter 1-7673

Redlick-Newman Co 17th & Mission MA rket 1-1600

**SLOANE W B J** 224 Sutter.....GA rfd-1-2827

**STANDARD LINOLEUM CO**  
1836 Polk.....PR ospect-5-9263

Swan Bros Floor Covering Co  
5616 Mission.....JU niper 7-0815

**TURNER RESILIENT FLOORS INC**  
68 Rincon.....EX brook-2-8369

**WALCOM GEO D** 1826 California OR dway 3-0458

**WEST COAST LINOLEUM & CARPET STORE**  
2689 Mission.....VA lencia-4-4909  
(See Advertisement Page 382)

### Linoleum-Whse & Mfrs

Armstrong Cork Co 1355 Market. HE mlock 1-8855

**ARMSTRONG'S LINOLEUM-**  
**DISTRIBUTOR**

**MOORE WALTON N DRY GOODS CO INC**  
Fremont & Mission.....EX brook 2-4282

Arnstein Carpet Co 540-9th MA rket-1-8433

**BERVEN CARPETS CORPORATION**  
301 Golden Gate Av.....UN drhil 3-6700

Bird & Sons Sales Corp 177 Fremont GA rfd-1-2843

Butler Brothers 1355 Market.....HE mlock 1-8656

**CONGOLEUM-NAIRN-**  
**DISTRIBUTORS**

**BAKER & HAMILTON**  
700-7th.....HE mlock 1-2600

**JAEGER AND BRANCH**  
1355 Market.....HE mlock 1-2197

**CONGOLEUM-NAIRN INC**  
1355 Market.....HE mlock 1-3090

**CONKLIN BROS INC** 3320-20th. AT water-2-1822

**DODGE VINYL CORK FLOORING-**  
HILL CORPORATION 725-2d GA rfd 1-3196

**DUNHAM CARRIGAN & HAYDEN CO**  
Kansas & Division.....UN drhil-1-3400

**FLOOR-EVER VINYLITE PLASTIC-**  
**DISTRIBUTOR**

**BERVEN CARPETS CORPORATION**  
301 Golden Gate Av.....UN drhil 3-6700

Hill Corporation 725-2d.....GA rfd 1-3196

**JONES RESILIENT FLOORS**  
2853 Mission.....MI ssn 7-6851  
(See Advertisement Page 382)

**KENYON BROS INC** 825 Valencia VA lencia 4-8485

# LINOLEUM

For Every Room in the House  
RUBBER TILE - ASPHALT TILE  
LINOLEUM TILE & TYLE-BORD  
WALLBOARD - PLYWOOD

- Marble
- Plain Color
- Battleship
- Inlaid
- Jasper

Armstrong  
Quaker &  
Congoeum  
Print  
6'-9"-12'  
Widths

Congo Wall • Window Shades

**CHRIS PEDERSEN**

Underhill 1-8446

150 STEINER - Corner Waller

The Yellow Pages save you time.

### Linoleum-Whse & Mfrs-(Cont'd)

**PABCO LINOLEUM-**  
**MANUFACTURER**

**PARAFFINE COMPANIES INC THE**  
Head Office  
475 Branman.....EX brook 2-3657

Floor Covering Regional Ofc  
1355 Market.....UN drhil 1-6624

**DISTRIBUTORS**

**ARNSTEIN CARPET CO**  
540-9th.....MA rket 1-8433

**BUTLER BROTHERS**  
1355 Market.....HE mlock 1-8656

Pac Floor Products 1355 Market. KL ondike 2-2311

**PETERSON-COBBY CO**  
363 Clementina.....EX brook 2-8714

Roberts Edw J Co Inc  
1355 Market.....KL ondike 2-2311

**ROBERTS EDW J CO INC**  
3330-20th.....MI ssn 8-0574

**SLOANE-BLABON-**  
**DISTRIBUTOR**

**WALTER D N & E CO**  
562 Mission.....SU tter 1-0100

**SLOANE-BLABON CORP**  
1355 Market.....MA rket-1-4944

**STANDARD LINOLEUM CO**  
1836 Polk.....PR ospect-5-9263  
(See Advertisement Page 382)

Volker Wm & Co 631 Howard.....EX brook-2-5727

Walter D N & E Co 562 Mission.....SU tter 1-0100

West Coast Carpet & Linoleum Co  
2689 Mission.....VA lencia 4-4115

**WEST COAST LINOLEUM & CARPET CO**  
2689 Mission.....VA lencia-4-4909

Linotyping-See Typesetting

Linseed Oil-See Oils-Vegetable

Who handles that brand? Many  
widely advertised products are  
listed in the Yellow Pages.

Your \$ Has More Cents at



**"Linoleum  
Larry's"**

- Inlaid
- Battleship
- Print
- Congoeum

**EXPERT  
INSTALLATION**

- Window Shades
- Paints

**WALnut 1-4937**  
2055 Fillmore

Free Delivery

# LINOLEUM

For Every Room in the House  
RUBBER TILE - ASPHALT TILE  
LINOLEUM TILE & TYLE-BORD  
WALLBOARD - PLYWOOD

- Marble
- Plain Color
- Battleship
- Inlaid
- Jasper

Armstrong  
Quaker &  
Congoeum  
Print  
6'-9"-12'  
Widths

Congo Wall • Window Shades

**CHRIS PEDERSEN**

Underhill 1-8446

150 STEINER - Corner Waller

### Liquefied Petroleum Gas

**Equipment**

**CONSOLIDATED WESTERN STEEL CORP**  
Butane & Propane Tanks  
141 Battery.....GA rfd 1-6788

**GENERAL SALES CORP**  
Detroit Jewel Domestic Range  
Garland Restaurant Ranges  
Water Heaters & Circulating Heaters  
500 Minnesota.....HE mlock 1-9766

**SCAIFE CYLINDERS-**  
PARAMOUNT MANUFACTURING CO  
Mills Bldg.....GA rfd-1-1416

**Liquefied Petroleum Gases**

Calif Gas Service Co 519 Calif YU kon 6-6417

Liquefied Petroleum Gas Association Inc  
1355 Market.....KL ondike 2-2311

**ONE OR MORE TRUCK SERVICE**

**BUTANE**

Will Cut Your Maintenance and  
Fuel Costs with Better Performance  
on Trucks & Tractors

Installations for Tractors, Trucks, Sta. Engines  
Complete Modern Shop for  
Installing, Analyzing & Overhauling

Bay Shore Blvd & Geneva DE laware 3-2463

**Liquidators**

**DULIEN STEEL PRODUCTS INC**  
Industrial Plants & Railroads  
133 Columbus Av.....EX brook 2-0874

605 Market.....YU kon 6-2051

**FRIEDMAN IRWIN** 764 Mission.....EX brook 2-5864

**FRIEDMAN STANLEY M CO**  
1149 Mission.....MA rket 1-3623

Land Geo  
All Types Of Stocks Bought  
65 W Santa Clara San Jose  
(Toll) Call "Operator" for.....Cypres 4-9703

Levin Steel Products 593 Market.....YU kon 2-2707

National Merchandise Distrs 29-2d.....YU kon 6-6840

National Photographic Supply Co  
29-2d.....YU kon 6-6840

Pac Enterprise Co 444 Market.....EX brook 2-1216

Plant & Equipment Purchasing Corp  
2800-3d.....VA lencia 4-1411

**ROSS MERCANTILE CO** 153-2d.....YU kon 2-2026

**SETZER HENRY**  
Warehouse Stocks Bought & Sold  
1012 Howard.....HE mlock 1-9910

**TRADER HORN** 1053 Mission.....KL ondike 2-1225

**Liquor Stores**

A-1 Wine & Liquor Co  
5498 Geary Blvd.....EV rgreen-6-9621

**A & M LIQUOR STORE**  
2101 Pine FI Imor-6-6493

**A B C LIQUOR STORE**

**TRADER LIQUORS**

Phone PR ospect 5-7471

Free Fast Delivery

Imported & Domestic Liquors  
Wines - Champagnes - Beer &  
Mix on Ice - Ready to Serve  
Special Party Arrangements  
We Provide Glassware For Small &  
Large Parties

**ICE CUBES - CIGARETTES**

700 Geary.....PR ospect 5-7471

**A & K LIQUORS** 766 Geary.....GR ayton 4-9619

**A & M LIQUOR STORE**  
2034 Mission.....UN drhil-1-5669

**ARIE FOLEY'S LIQUOR SERVICE**

**FAST DELIVERY**

COMPLETE LINE OF  
LIQUORS - WINES  
BEER

Plenty of Ice Cubes and Mixers  
OPEN 'TIL 9 P. M.

PR ospect 5-2525

514 Larkin.....PR ospect 5-2525

**ACME WINE & LIQUOR SUPPLY CO**  
5210 Mission.....JU niper-5-9871

Alexander's Liquor Store  
1320 Fillmore.....FI Imor-6-7518

Ahambra Bottle Shop 2348 Polk.....GR ayton-4-8667

**Bob's Liquor Store** 1934 Lawton. MO ntrose 4-8049

**Bond Liquors**  
Store No 1 5030-34.....MI ssn 7-5967

**Bottle Bin Liquor Store** 431 Jones OR dway 3-3563

**Bottle Of The Month** 458 Geary OR dway 3-0358

**Bourbon Shop** The 1101 Polk.....PR ospect 6-4242

**BRAMSENS LIQUOR STORE**  
928 Fillmore.....WA Inut 1-6370

**Broadmoor Cigar & Liquor Store**  
1499 Sutter.....TU xedo 5-3045

**Broadway Liquor Store**  
444 Broadway.....YU kon-6-1892

**Bruzzone Mario** 4567 Mission.....DE laware 3-5536

**Bud's Liquor Store** 5799 Mission.....JU niper 7-9923

**C & C Liquor & Delicatessen Store**  
801 Turk.....OR dway 3-9117

**CAHEN'S LIQUORS CIGARS**  
29 Kearny.....GA rfd 1-5504

**CAL-FRONT STORE** 146 Fremont.....EX brook-2-5241

**Callman's Liquors** 959 Larkin.....TU xedo 5-9970

**Canary Liquor Store**  
Complete Wine-Liqr Stk Free Delivery.  
2601 Judah.....MO ntrose 4-4909

**Cancilla's Liquor Store**  
3841 Mission.....MI ssn 8-5387

**Carella Cut Rate Drug & Liquor Store**  
2049 Irving.....SE abright-1-1018

**Carella Cut Rate Liquor Store**  
1907 Ocean.....DE laware-3-3131

**CARLO'S LIQUORS**  
Store No 1 1223 Taraval.....SE abright 1-2619

Store No 2  
See Original Carlo's Liquors  
821 Irving.....OV erland 1-8427

**CARLO'S WINES & LIQUORS**  
MARINA DISTRICT  
FREE FAST DELIVERY  
Ice Cubes and Mixers

2080 Chestnut.....WA Inut 1-5632

**CARTMAN ALEX J** 3330 Mission.....MI ssn 7-9407

**Caruso Wine & Liquor Store**  
4011-24th.....AT water-2-3841  
(Continued Next Page)

Advertise here-it pays

### Liquor Stores-(Cont'd)

Allied Liquor & Smoke Shop  
Open 8:00 AM To 2:00 AM  
1399 Fillmore.....WA Inut 1-8502

**Al's Liquor Market** 800 McAllister JO rdn 7-2238

**Annabi's El Rey**  
10:30 AM To 10:30 PM  
1944 Ocean Av.....DE laware 3-9882

**ARGATE STORE**

Complete Line of Liquors - Tobacco  
Sundries - Cosmetics  
Open Daily - 9:00 a.m. to 12 Midnight  
901 Taraval.....MO ntrose 4-2861

**Aristocrat Liquor Store**  
121 Taylor.....PR ospect-5-9784

**Arrow Liquor Store**  
Open Evenings Until 8 PM  
4541 Irving.....OV erland-1-8826

**B & B Liquor Stores** 352 O'Farrell OR dway-3-5947

**B & G's Liquor Store**  
1201 Vicente.....LO mbard 6-5715

**B & J LIQUOR STORE**  
553 Divisadero.....JO rdn 7-1880

**B & N LIQUORS**

RICHMOND DISTRICT  
Free Delivery Service  
COMPLETE SELECTION  
LIQUORS - WINES - BEERS  
ICE CUBES - MIXERS  
Glassware Etc. Loaned for Parties  
Everything Supplied But the Bartender

3725 Balboa.....BA yview 1-5366

**Balboa Liquor** 2045 Balboa.....SK yline 1-6446

**BAROGLIO'S LIQUORS**  
Free Del & Ice Cubes-Open 9 AM-10 PM  
133 Columbus Av.....EX brook 2-0874

**Bay View Wine & Liquor Store**  
4176-3d.....MI ssn 8-9961

**Bay Wine & Liquor Store**  
2773-24th.....VA lencia 4-9752

**Beccaria's Grocery** 1301 Church.....VA lencia 4-6083

**BENEDETTI'S WINE & LIQUOR STORE**

Haight St Near Clayton  
1599 Haight.....UN drhil-1-0503

**Bern's Smoke Shop** 400 Market.....GA rfd 1-9766

**BERNIE'S LIQUOR STORE**

Free Delivery-Ice Cubes  
1052 Fillmore.....WE st 1-1022

**Bett's Liquor Store** 433 Kearny.....SU tter 1-1973

**Binoy's Liquor Store** 2050 Mission MA rket 1-4749

**BI-RITE LIQUORS** 2066 Fillmore JO rdn 7-9893

**Bloom's Liquor Delivery**  
2767 Lombard.....JO rdn 7-3528

**BLOOM'S LIQUOR STORE**

MARINA DISTRICT  
Free Delivery  
Liquors - Wines - Beers - Mixtures

2767 Lombard.....WA Inut 1-9706

**Bob's Liquor Store** 1934 Lawton. MO ntrose 4-8049

**Bond Liquors**  
Store No 1 5030-34.....MI ssn 7-5967

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**Bottle Of The Month** 458 Geary OR dway 3-0358

**Bourbon Shop** The 1101 Polk.....PR ospect 6-4242

**BRAMSENS LIQUOR STORE**  
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**Broadmoor Cigar & Liquor Store**  
1499 Sutter.....TU xedo 5-3045

**Broadway Liquor Store**  
444 Broadway.....YU kon-6-1892

**Bruzzone Mario** 4567 Mission.....DE laware 3-5536

**Bud's Liquor Store** 5799 Mission.....JU niper 7-9923

**C & C Liquor & Delicatessen Store**  
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